

# Privacy Policy

The following privacy policy describes how your information is treated at STRABL. We collect, use, and share personal information to improve the STRABL website ("STRABL.io") and enhance the checkout experience and safety.

## Collection

Personal information provided on STRABL will not be available publicly. Therefore, if you choose to provide us with personal information, STRABL has your consent to transfer and store that information on its servers. We collect and store the following personal information:

- Physical contact information, email IDs and even financial information, based on the service used.
- computer sign-on data, statistics on page views, traffic, to and from STRABL and AD data (all through cookies – you can take steps to disable the cookies on your browser although this is likely to affect your ability to use the site);
- other information, including users IP address and standard web log information.

## Payment Information

Credit/Debit card details and personally identifiable information will under no circumstances, be sold, shared, rented or leased to any third parties

## Use

Our user's information will be used for the following:

- providing services
- resolving disputes, collection of service fees and troubleshooting problems;
- encourage safe trading and the STRABL Policies;
- customizing user experience, measuring their interest in our services and posting them with relevant updates.
- Communicating offers and promotions

## Disclosure

- The information held by STRABL is kept confidential
- There may be circumstances where we may have to share user information with the Government, law-enforcing bodies and regulation authorities upon their requests
- STRABL has the rights to use the user information if there is a need to conduct investigation in case there are fraudulent activities conducted from any party.
- We may also disclose personal information to enforce our policies, respond to claims that a posting or other content violates other's rights, or protects anyone's rights, property or safety.
- We may also share personal information with:
  - Corporate affiliates who help detect or prevent potentially illegal acts and provide joint services
  - Corporates who can assist us with our operations.
- Third party vendors, including Google, use cookies to serve ads based on a user's prior visits to the website.
- Google's use of the DoubleClick cookie enables it and its partners to serve ads to your users based on their visit to your sites and/or other sites on the Internet.
- Users may opt out of the "DoubleClick cookie" option for interest-based advertising by visiting Ads Settings.

## Using Information from STRABL

You may use personal information gathered from STRABL only to follow up with another user about a specific posting, not to send spam/ phishing or collect personal information from someone who hasn't agreed to that. There may be actions taken by STRABL against a user who has been reported about.

## Access, Modification, and Deletion

You can see, modify or erase your personal information by reviewing your posting or account status page. Contact customer support at [support@strabl.com](mailto:support@strabl.com) to review any personal information that may not be displayed on the website. There may be a charge associated with such requests. We delete personal information when we no longer need it for the purposes we described earlier. We retain personal information as permitted by law to resolve disputes, enforce our policies; and prevent bad guys from coming back.

## Data Security & PCI-DSS v4.0 Compliance

We adhere to the highest security standards, including PCI DSS v4.0 compliance, to safeguard your personal and payment data. Our protections include:

- Encryption: Data is encrypted in transit (TLS 1.2+) and at rest (AES-256).
- Access Controls: Strict authentication (MFA, role-based access) and password policies.
- Physical & Network Security: Secure data centres, firewalls, and intrusion detection.
- Continuous Monitoring: Regular audits, vulnerability scans, and threat assessments.

Important Note: While we implement these rigorous measures, no internet transmission is 100% secure. You acknowledge that transmitting data to us carries inherent risks, and we cannot guarantee absolute security.

Once received, we enforce PCI DSS v4.0 requirements to protect your information from misuse, loss, or unauthorized access, including:

- Tokenization for sensitive payment data.
- Strict data retention and disposal policies.
- Annual compliance audits and staff training.

## Confidentiality of Information

Users who use any of the features on STRABL agree and accept that they have been fully informed by STRABL that the use of features may lead to publication, to all users of STRABL, of any personal information posted by them while using any specific feature on STRABL. Users further agree that the authenticity of, and consequences from the posting by users of any personal information of themselves or any other person, are the sole responsibility of the user. Users also agree and accept that the terms of the Privacy Policy will be applicable to the use of all features, existing and new. However, the Users agree and accept that confidentiality of information posted on such features has been waived by themselves.

## General

These policies can be updated, modified and upgraded at any given point of time. In case our corporate affiliates are involved in a merger or acquisition, we may share personal information with another company, but this policy will continue to apply.

If you have any questions about these policies, please contact [support@strabl.com](mailto:support@strabl.com)

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